



GINGER PRODUCTS

Intelligent Routing

A man with dark hair and a beard, wearing a striped t-shirt, is sitting at a wooden desk. He is smiling and looking at a laptop screen. His right hand is on the keyboard, and his left hand is holding a piece of paper. In the foreground, there is an open book. The background shows a modern office or home workspace with a white shelf holding a potted plant and framed pictures.

The easy way to connect and maintain integrations to gateways and payment APIs

PRODUCT DESCRIPTION

Ginger's Intelligent Routing solution is a battle-tested web service that allows clients to add new gateways and integrations fast and easy to ensure maximum success rate, to reach the lowest costs per transaction or to reroute transactions in order to service the existing machines or even to phase the machines out entirely.

The single RESTful API interface provides all the controls you need and none you don't, and extensive reporting capabilities mean you're always in-the-know of what has happened.

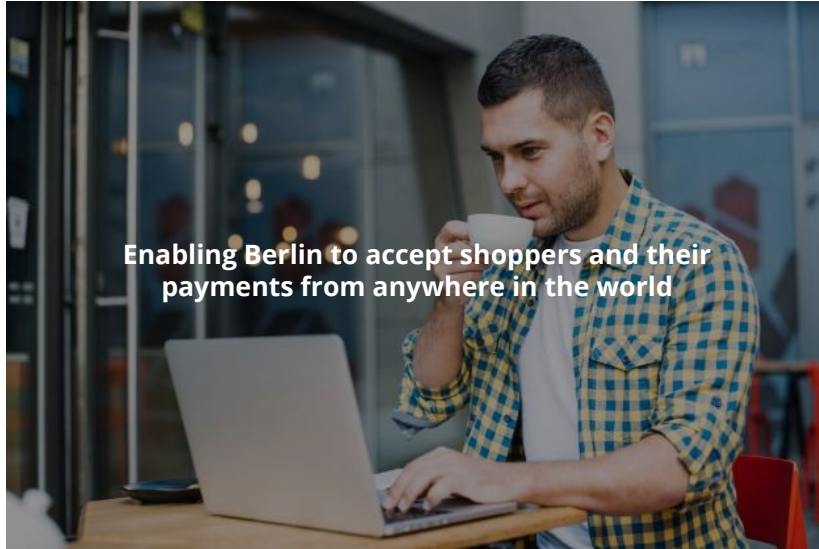
Product benefits

- Maximum success rate: Less declined payments
- Cost efficient: Route via the most cost-efficient way per transaction
- Connections: Connect and maintain integrations to gateways and payment APIs
- Customer experience: Happier customers when their payments are accepted
- Customer experience: Use the Ginger routing and maintain your machines without impacting your customers

Great for

- Increasing conversion rate of your customers
- Improving transaction processing
- Accepting and processing international payments from anywhere in the world

CLIENT CASE



Enabling Berlin to accept shoppers and their payments from anywhere in the world

Berlin* uses Ginger's Intelligent Routing to increase its conversion rate by having less declined payments

[→ VIEW CLIENT CASE](#)



"Ginger's Intelligent Routing allowed us to focus our attention on delivering great experiences for our customers. After all, less declined payments, is more happy customers."

- John from Berlin

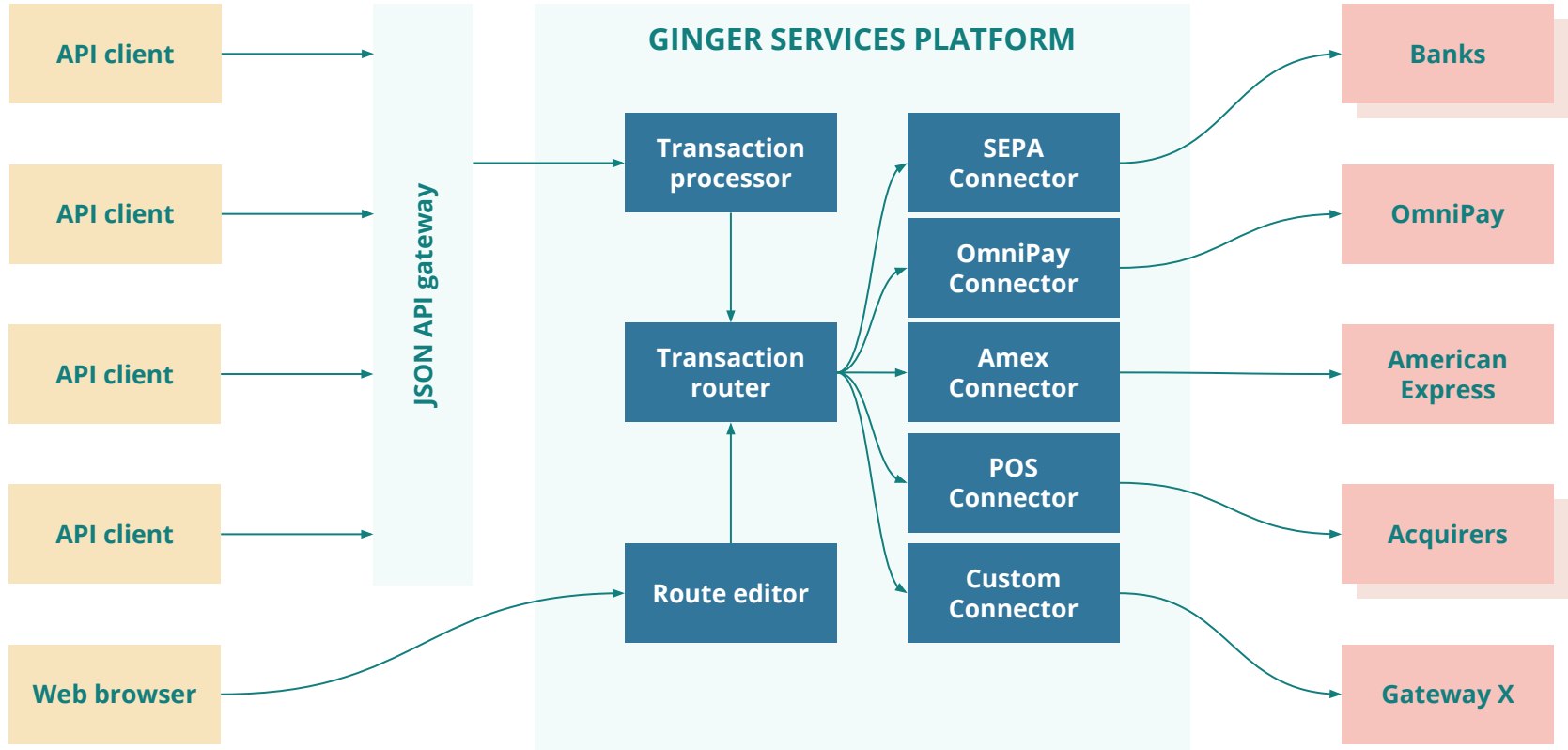
FEATURES

- It's an intelligent router. You determine what is important. Costs? Customers? Or is it different each time?
- Use the UI to change variables or let us do it
- Extensive reporting
- Fully compatible with other GSP services



The Ginger SEPA connector is part of the **Ginger Services Platform**. The system-based design of the platform allows all GSP Services to work together to create an invaluable toolkit for developers of applications in payment & financial markets.

HIGH LEVEL ARCHITECTURE



PROTOCOLS & STANDARDS

Transports:	HTTP 1.1, TLS 1.2+, HTTP/2
Serialization:	JSON
Description:	JSON Schema draft-07
Security:	JSON Web Token



Please get in touch for details & pricing

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